

Elin Hauge

Short Bio

Speaker Elin Hauge is a futurist and artificial intelligence expert. With her extensive background from physics, mathematics, and business, she brings new and thought-provoking perspectives on the role and development of artificial intelligence. She connects the dots between the pragmatic here-and-now and the bigger picture of the future. Her talks span from demystification and explanation of artificial intelligence to responsible, sustainable, and value creating adoption in business and society.



Extended Bio

Artificial intelligence (AI) is probably the most disruptive technological development in human history, and it is ubiquitous; from the facial recognition on your smartphone to supply chain optimization, from food production to medical research, from online shopping to human-like content generators.

Although artificial intelligence has been an academic discipline for six decades, it was the launch of ChatGPT by OpenAI in November 2022 that really made AI a common topic. Now, AI is omnipresent and everybody has an opinion about it. Nonetheless, navigating in this landscape clouded by both hype and fear may be a daunting challenge. According to Elin Hauge, understanding the basics of artificial intelligence should be as compulsory for any leader in 2024 as having a computer. She claims that knowledge and competence is the only viable path for sustainable and profitable decision-making in the era of artificial intelligence.



Elin has built bridges between data-fuelled technologies and business value for more than 20 years, with AI as her main area of expertise. Through her work with business leaders and tech entrepreneurs, she has developed an exceptional ability to connect the dots between business strategy and the application of AI. She brings new perspectives to known challenges, relentlessly

demystifying jargon and buzz words, and is always three steps ahead with her perspectives on sustainability, responsibility, regulation, and disruption.

She has a humoristic, down-to-earth, and pragmatic approach to what is actually possible with AI here and now, what's responsible to do in the context of both your company and the society, and what you as a leader need to understand to make the right decisions. She then takes the futurist perspective, looking five steps ahead at the potential scenarios and future outcomes, challenging our established beliefs and points-of view.

Regulation of artificial intelligence has become a key global topic. Different regions have different approaches to regulation, e.g. USA, the EU, and China. Regulation means compliance requirements, and also defines certain prohibited applications. In her talks, Elin breaks down key elements of the relevant regulation to digestible and actionable elements.

Elin systematically brings in the human perspective; "it is up to us – the humans – to design the future of artificial intelligence to be human-more, not human-less." In her talks, she provides tangible and well-grounded recommendations for how to reap real benefits with AI, how to comply with regulations, and how to embrace AI as an integral and sustainable part of your business or organization.

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Elin Hauge holds a MEng in Biophysics and Medical Technology from the Norwegian University of Science and Technology and a MSc in Management Science and Operational Research from Warwick Business School. Recently, she has also embarked upon law studies to further strengthen her ability to connect the dots between responsible and accountable business practices and regulation. Her strong academic background from mathematics and physics, combined with broad business experience, provides a rock-solid foundation for her perspectives on the revolutionary opportunities and complex challenges with and around artificial intelligence.



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