

Short Bio – Elin Hauge

Speaker Elin Hauge is a futurist, artificial intelligence expert, and business strategist. With her background from physics, mathematics, and business, she brings new and thought-provoking perspectives to familiar problems and connects the dots between the pragmatic here-and-now and the bigger picture of the future. Her talks span from value creation for business and society to responsible and sustainable application of algorithms.

Full Bio – Elin Hauge

Artificial intelligence (AI) is probably the most disruptive technological development in human history, and it is ubiquitous; from the face recognition on your smartphone to advanced public surveillance, from food production to medical research, from online shopping to human-like text and image creators.

Artificial intelligence should be at the forefront of every leader's mind; because it will fundamentally change your business, significantly impact your life, and play an essential role in the sustainable future of our societies.

In addition, other emerging technologies such as internet of things, blockchain, and virtual reality complement and interact with artificial intelligence to create even more immersive, complex, and disrupting products and services.

According to Elin Hauge, understanding the basics of artificial intelligence should be as compulsory for any leader in 2023 as having a computer.

Elin Hauge has built bridges between business and data-driven technologies for more than 20 years, with AI as her main area of expertise. Through her work with business leaders and tech entrepreneurs, she has developed an exceptional ability to connect the dots between business strategy and the application of AI. She brings new perspectives to known challenges, relentlessly demystifying jargon and buzz words, and is always three steps ahead with her perspectives on sustainability, responsibility, and disruption. She has a humoristic, down-to-earth, and pragmatic approach to what is possible with AI here and now, what is responsible to do in the context of both your company and the society, and what you as decision-maker need to understand to make the right decisions. She then takes the futurist perspective, looking five steps ahead at the potential scenarios and future outcomes, challenging our beliefs and points-of view.



Elin Hauge systematically brings in the human perspective; “the future of artificial intelligence is not human less, it’s human more.” In her talks, she provides tangible and well-



grounded recommendations for how to reap real benefits with AI, how to comply with regulations, and how to embrace AI as an integral and sustainable part of your business or organization.

*

Elin Hauge holds a MEng in Biophysics and Medical Technology and a MSc in Management Science and Operational Research. Her strong academic background from mathematics and physics, combined with broad business experience, provides a rock-solid foundation for her perspectives on the revolutionary opportunities and complex challenges with and around artificial intelligence.